



Elbit Systems of America, LLC
4700 Marine Creek Parkway
Fort Worth, Texas 76179-6969
www.elbitsystemsofamerica.com

N E W S R E L E A S E

FOR IMMEDIATE RELEASE

**Elbit Systems of America's
Rugged Personal Digital Assistant Receives Frost & Sullivan
2008 North American DoD C4ISR Product Innovation of the Year Award**

FORT WORTH, TEXAS, February 10 2009 – Elbit Systems of America, LLC, a wholly owned subsidiary of Elbit Systems Ltd. (NASDAQ: *ESLT*) announced the prestigious business research and consulting firm Frost & Sullivan presented the 2008 North American DoD C4ISR Product Innovation of the Year Award to its C4I Solutions Business Unit for the Rugged Personal Digital Assistant (RPDA) handheld computer.

Frost & Sullivan cited the Elbit Systems of America RPDA handheld computer as an innovative application of COTS technologies to address the needs of the US military. It is a reflection of Elbit Systems of America's focus on designing solutions that customers ask for. From the launch of the RPDA on September 2001 through its fifth-generation design today, the Elbit Systems of America RPDA has become the handheld solution of choice for many US Military programs. The Elbit Systems of America RPDA's unique modular system feature offers expandability and integration of several technologies into one compact handheld computer. It enables field customization for specific missions with the simple attachment of expansion backs. The expansion modules include combinations of Military or Commercial GPS, interfaces to military radios, 900MHz or 2.4GHz communications, Iridium Satellite Data Communications and other functions. These advanced electronic systems are consolidated into one unit with a brilliant display for daylight operation or Night Vision Goggle compatibilities for nighttime missions. The RPDA's rugged design enables the war fighter to carry one compact handheld computer into the field, leaving other devices behind. Elbit Systems of Americas' ongoing leadership in offering rugged products for the C4I Solutions field was another factor in Frost & Sullivan's decision to present this award.

Raanan Horowitz, President and Chief Executive Officer of Elbit Systems of America, LLC, stated, "Frost & Sullivan is a prominent consulting and research firm in our field. We are proud to receive this best practices award from a company in which our industry places such trust. This selection is the result of focusing the outcomes of our designs on the needs of our customers. It validates our approach and testifies to the company's leadership as a C4I and radio product solutions provider and attests to the quality of our products, services and on-going support."

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About the Product Innovation of the Year Award

The Frost & Sullivan Award for Product Innovation is presented each year to the company that has demonstrated excellence in new products and technologies within its industry. The recipient company has shown innovation by launching a broad line of emerging products and technologies.

To choose a recipient of this Award, the analyst team tracks all new product launches, R&D spending, products in development, and new product features and modifications. This is accomplished through interviews with the market participants and extensive secondary and technology research. All new product launches and new products in development in each company are compared and evaluated based on degree of innovation and customer satisfaction. Companies are then ranked by number of new product launches and new products in development.

In addition to the methodology described above, there are specific criteria used to determine final competitor rankings in this industry. The recipient of this Award has excelled based on one or more of the following criteria:

- Significance of new product(s) in its industry
- Competitive advantage of new product(s) in its industry
- Product innovation in terms of unique or revolutionary technology
- Product acceptance in the marketplace
- New product value-added services provided to customers
- Number of competitors with similar product(s)

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 31 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.

About Elbit Systems of America, LLC

Elbit Systems of America is a leading provider of high performance products and system solutions focusing on the commercial aviation, defense, homeland security, and medical instrumentation markets. With facilities throughout the United States, Elbit Systems of America is dedicated to supporting those who contribute daily to the safety and security of the United States. Elbit Systems of America, LLC is wholly owned by Elbit Systems Ltd. (NASDAQ: *ESLT*), a global electronics company engaged in a wide range of programs for innovative defense and commercial applications.

About Elbit Systems

Elbit Systems Ltd. is an international defense electronics company engaged in a wide range of defense-related programs throughout the world. The Company, which includes Elbit Systems and its subsidiaries, operates in the areas of aerospace, land and naval systems, command, control, communications, computers, intelligence surveillance and reconnaissance ("C4ISR"), unmanned air vehicle (UAV) systems, advanced electro-optics, electro-optic space systems, EW suites, airborne warning systems, ELINT systems, data links and military communications systems and radios. The Company also focuses on the upgrading of existing military platforms and developing new technologies for defense, homeland security and commercial aviation applications.

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Forward Looking Statement

This press release contains forward-looking statements (within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended) regarding Elbit Systems Ltd. and/or companies in the Elbit Systems Group, to the extent such statements do not relate to historical or current fact. Forward Looking Statements are based on management's expectations, estimates, projections and assumptions. Forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, as amended. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results, performance and trends may differ materially from these forward-looking statements due to a variety of factors, including, without limitation: scope and length of customer contracts; governmental regulations and approvals; changes in governmental budgeting priorities; general market, political and economic conditions in the countries in which the Elbit Systems Group operates or sells, including Israel and the United States among others; differences in anticipated and actual program performance, including the ability to perform under long-term fixed-price contracts; and the outcome of legal and/or regulatory proceedings. The factors listed above are not all-inclusive, and further information is contained in Elbit Systems Ltd's latest annual report on Form 20-F, which is on file with the U.S. Securities and Exchange Commission. All forward-looking statements speak only as of the date of this release. Elbit Systems does not undertake to update its forward-looking statements.

Contact: Kim Cushman: (603) 886-2273 kcushman@elbitsystems-us.com

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